About Baeth Davis

Baeth Davis is "The Palm Pilot for the Soul of Your Business™" and the owner of The Hand Analyst, Inc. She has been helping spirit-rich™ entrepreneurs build six- and seven-figure businesses that are both purpose-full and profitable for 10 years. Her motto is, "You, too, can get PAID for Your Passions!" This year, she celebrates the 11th anniversary of being in business.

Baeth won the coveted 2007-2008 Glazer-Kennedy Information Marketer of the Year Award. She competed with three other finalists before an audience of 600 people at the annual Glazer-Kennedy InfoSummit in St. Louis, MO. The winner was chosen by audience vote. Audience feedback attributed Baeth’s win to her inspirational and compelling presentation style as well as her generosity with her business success strategies. She shared over 160 pages of her marketing copy, sales strategies and results with the audience members.

When asked why she thought she won the contest, Baeth replied, “When the contest application came in, I had this very strong feeling that I had to enter it. It wouldn’t leave me alone. When I found out I was among the finalists, I was stunned as I was up against some very stiff competition. My intention at the live competition was to basically inspire the audience with this message: 'If a hand analyst can have a successful, profitable business, ANYONE can, including you!' When people came up to me after my presentation to congratulate me, the main thing they said was, ‘Baeth, I know now I can do this. Thank you for inspiring me.’ Hearing that they were inspired, I thought, ‘mission accomplished!’ If I can help even one business owner to think bigger, dream bolder, and go for what they want, I know I’m doing what I came there to the planet to do. My goal is to be of service to others through love and inspiration.”

Baeth has been featured in Cosmopolitan, Women’s World and the LA Times and heard on NPR, Radio Europe and BBC-5. She has been seen on network TV and presents her work nationwide at conferences and healing centers. Baeth is committed to helping entrepreneurs discover, live and share their Life Purposes so their lives are purpose-full, prosperous and of service to others.
Baeth Davis believes there is NO GREATER CHOICE than to live one's Life Purpose, full-out, no excuses! She was a featured guest on Lifetime Television's, "Head to Toe," where she gave the make-over candidate a life-purpose palm reading.

She believes, “The key information to a person’s business success, quite literally, rests in the palms of her hands. I should know. Discovering the information in my hands turned my business (and my life!) around.”

Making her home in Tucson, Arizona, Baeth regularly presents her seminar, "Your Life Purpose is in YOUR Hands - Literally!" at resorts and is a sought-after guest on television and radio. Baeth's interviews with Judy Fishman, host of the television program, "Life Innovations," recently aired in the Tucson market.

**Baeth’s Personal Transformation**

Baeth grew up in Plymouth, Massachusetts, a direct descendent of eight of the families that came over on the Mayflower—so there was wanderlust in her blood from the beginning. Right after graduating summa cum laude from Dartmouth College, Baeth moved west to Hollywood, California.

She made her first foray into palmistry in the seventh grade, when she drew a large map of a palm for a school project. Many years later, after she’d started her hand analysis business, Baeth’s mother was cleaning out a closet in her home and found the giant piece of yellow poster board with a palm drawn on it. Baeth had included all the major lines and some minor markers in the illustration. Her mom gave me the chart, and Baeth still has it in her archives today.

Baeth was surprised she’d forgotten about this drawing as an adult, but it seemed that as a child, she already had a sense of her destiny. As children we often know quite clearly what our passions are, and then somehow along the way, we have a negative experience in school, or we are criticized by an adult, and we lose sight of our dreams, fogging them up in self-protection. When Baeth entered the practice of hand analysis (she’s been reading hands since 1998 and working full-time as a professional hand analyst since 2000), it gave her a way to reclaim her dream and help others reclaim their dreams.
Baeth Davis: Taking the next step

Baeth knew she was meant to support others with their own personal transformations: those next steps. Thus, her business coaching work evolved out of her work as a hand analyst. As soon as she offered the coaching support, she suddenly had a full-time coaching business for entrepreneurs who were just staring their businesses, growing their businesses or switching from one business to another.

Baeth now offers exclusive coaching group support, tele-seminars, workshops, information products and other resources to help entrepreneurs create businesses that are authentic, profitable reflections of their Life Purposes.

Baeth’s business expansion has taught her to pace herself. Doing work that she loves makes it challenging for her to stop and just “be.” So now she schedules Fridays, Saturdays, and Sundays off as well as the last week of every month. Her goal is to take off a month every quarter as of 2011.

Baeth says, “Hand analysis sessions require me to explain a lot of data. If I do more than four hand analysis sessions in a day, I risk losing my voice from the sheer exhaustion of talking so much. At the same time, coaching requires a different kind of focus— it’s a powerful, intense, one-on-one relationship where I’m deeply listening for what my client is wanting. My work as a coach is to ask, “What is this person wanting and how can I support them in attracting it, creating it, living it?” I have to ask good questions, be totally present, be totally on my game. “Demanding” is the word for these endeavors—fully enjoyable but spiritually demanding.”

These demands made Baeth realize that if she wanted to share the magic of hand analysis with the world community, and if she wanted to be an advocate for her profession by bringing validity to hand analysis, in addition to growing in her courage as a business woman and increasing her income, so as to create financial independence (rather than always trading hours for dollars), she needed a way to reach more people.
Suggested Questions for Baeth Davis

1. Baeth, in a nutshell, what is hand analysis?

2. Can you give even further insight into President-Elect Barak Obama since the election? Have his hands and gestures altered at all?

3. What do the hands reveal?

4. Tell me more about the Life School, Life Purpose and Life Lesson?

5. How does someone work with you?

6. $25,000 a year! What is that program?

7. Is hand analysis your main focus?

8. What do you mean about mind-set?

9. In your experience, are women usually more open-minded and aggressive in their approach to entrepreneurship?

10. Can you tell us about your eZine, “Your Purpose”?

11. Have you found the truest sense of the ancient arts by putting the fortune back in fortunetelling for a modern world?
To see a World in a Grain of Sand
And a Heaven in a Wild Flower,
**Hold Infinity in the palm of your hand**
And Eternity in an hour.
- William Blake

SAMPLE PRESS RELEASE

**Analyst’s insights on the hands holding the nation**

TUCSON, AZ – Since President Barak Obama placed one hand on the Bible and raised the other palm to recite the oath of office, the fate of the nation now rests in the hands of the man that Baeth Davis, Hand Analyst, already knows just by looking at his gestures, lines and the curve of his digits.

Davis followed the election process less by what candidates said than what they did – with their hands. As ‘Your Purpose Mentor for Entrepreneurs,’ Davis is tapped into a directional tool that is literally at everyone’s fingertips: scientific, non-predictive palmistry.

Much in the way professional lip readers are often hired to observe NFL and NBA coaches talk to players, Davis scanned and read Obama’s hands throughout the election and beyond.

“Both McCain and Obama are left-handed (only 10% of the population is),” Davis noted. “It is my observation of left-handed folks in general that they tend to be less prone to listening to others and more prone to follow their own convictions, whether those convictions buck the trend or conform with it. They think creatively about situations and do have maverick streaks.” Brad Pitt, Angelina Jolie and Nicole Kidman are all lefties, too.

Using this ancient tool in a modern way, Davis works with celebrities and what she’s trademarked as ‘spirit-rich™’ entrepreneurs to discover their specific Life Purposes from their hands and then express and monetize this Life Purpose in their businesses.

**Using the “success map” in the hands,** Davis helps clients navigate around various obstacles, fears and blocks so they can pursue the work they love. Davis helps clients map out a path to success by translating the lines on the palms and fingertips. For those still scratching their heads over how Obama won, Davis has a wealth of insight.

CONTACT: Cindy Gallo    520 256 1630 mobile    support@yourpurpose.com
Barack Obama (waving with right hand):

In the picture, his little finger is curving in a bit towards the palm which indicates a fear of being too vulnerable and seeking protection. He works toward tremendous self-control to not show his vulnerability. The finger is also a bit curved, like a crescent moon, indicating trust issues, possibly relating to early abandonment by his father.

His heart line starts beneath the little finger and curves up between the middle and pointer finger. This is the Big Heart heart line, indicating that he is a nurturing, generous and caring person. He has a non-negotiable need for connection. His heart goes out to the wounded birds of the world – the less fortunate.

His head line, which begins on the palm between the pointer finger and the thumb, is separated from his life line, which happens in about 30% of hands. It indicates "independence of thought." Obama absolutely thinks for himself and comes to his own conclusions. Because of this, he is unlike to be bought or sold very easily.

His head line is also a gift marker, know as the "Hal 9000" – named after Hal 9000 in the movie, 2001: A Space Odyssey. This type of head line goes almost all the way across the hand, but stops about a ¼ inch from the edge of the palm.

This gift indicates that Obama's mind works like a super computer, able to parallel process huge amounts of data quickly. He is the grand synthesizer. He needs a job that is big, complicated and important. Being President of the United States would certainly satisfy this headline. Most people who have this thinking ability have a mind that is chronically underemployed. If YOU have a gifted problem solver head line, you need a large, world-scale issue to solve or your mind will create problems, particularly in your personal life, to keep itself occupied. You can choose: solve a world-scale problem or create tangled webs all over your life to try to untangle.

The vertical line extending upward toward his little finger is a "line of insight" indicating that Obama is introspective and interested in the deeper meaning of life. He asks questions such as "Why are we here?" and "What is our purpose?"

Our finger zones indicate our business niche. Obama's two largest zones on his right hand are the middle zone of his pointer finger (goals) and the bottom zone of his middle finger (nature, the environment, values and moral code). Obama's personal goals are goals that improve quality of life, particularly as it relates to open space, undeveloped land and natural resources. He is likely to be a big advocate for environmental protections and conservation.

The tip of his thumb is very large, indicating enormous drive and will power. The way his fingers sit on the ridge of his palm indicate he is a teacher and leader called to the spotlight. The mounts of Venus (at the base of the thumb on the palm) and the Moon (across from the Mount of Venus) are large, indicating that Obama is a phenomenal storyteller with a romantic bent and love of culture.
Baeth recently made a trip to Tinseltown to help celebrities find their way in the blinding light of success. In an appearance on the Leeza Gibbons Show, Baeth left the star shining after assessing her hands. Using the “success map” in the hands, Davis helps clients navigate around various obstacles, fears and blocks so they can pursue the work they love.

Hercules (Kevin Sorbo) draws on the power of his palms for spiritual strength when working with Baeth.

Much the way a GPS (Global Positioning System) helps people find their way around the planet, The Hand Analyst, Baeth Davis, helps clients map out a path to success by translating the lines on the palms and fingertips.

“By looking at the lines on a client’s hands, I can determine where he or she is experiencing both success and resistance in relationship to his or her Life’s Purpose,” Davis explained.

Baeth explained to Melora Hardin…

“Everything on your palms is decoded in terms of now, rather than past, or future. Your hands are in a constant conversation with your brain, which we now know to be quite plastic in its ability to change. As you change, the lines in your palms and the shape of your hands change.” Baeth said.
“So, while your hands are changing, your fingerprints, which form in uterine, between the 14th and 16th week of development, do NOT change. Your fingerprints reveal your specific Life Purpose and the rest of the hand data reveals your basic personality, talents, challenges and direction in life. Even identical twins have different fingerprints. Think about that for a minute.”

Davis adds, “The big breakthroughs actually happen after the original hand analysis session, conducted by me or one of my trained staff. That’s when the rubber really meets the road. It’s one thing to know your Life Purpose; now, what are you going to do about it? Through my one-on-one coaching programs and tele-seminars, I help entrepreneurs use their hand information to identify their business niche, target market and core competencies. In fact, a large percentage of my most successful clients have MBAs and Ph.D.s. These are smart, driven entrepreneurial founders, who, with the help of an innovative tool for self-knowledge, and coaching support, are creating authentic, empowering six-, seven- and eight-figure businesses that feel effortless because the work itself is a joy – and profitable, too!”

Davis was a featured guest on Lifetime Television’s, "Head to Toe," where she gave the make-over candidate a Life Purpose hand analysis session.

She was interviewed by Wil Wheaton, star of the popular movie, Stand by Me, for BBC 5, broadcast in the U.K. to over six million listeners. She has also appeared on NPR, Radio Europe, and KPFK-Los Angeles.

Baeth is currently sought out by entrepreneurs from all over the world, including China, Japan, Australia, New Zealand, the U.K, Germany, France, Italy, Israel and Egypt, to clarify their own journeys, inner and outer, in order to build businesses with purpose and profit.

Davis adds, “I truly believe that entrepreneurship is the salvation of the human race and the most spiritual of all pursuits. When one person succeeds, it creates more capital, jobs and resources for others. Without entrepreneurs, the world as we know it, with all of her amazing comforts, delights and opportunities, would be a bleak landscape indeed. Everything we own started out as an idea in the mind of a persistent business person. We must never bite the hand that feeds us, but rather, read that hand and implement the genius that resides in that success map!”

CONTACT: Cindy Gallo 520 256 1630 mobile support@yourpurpose.com
The History of Hand Analysis, Around the World

Keywords: Chiromancy, palmistry, hand-reading, hand analysis, chirology.

For centuries the features of the hands have fascinated scholars, sages, theologians, doctors and laymen alike. The science has been couched in fanciful folklore for so long it has been difficult to separate fact from fictionalization. The facts however, run the gambit from cave paintings to Julius Caesar.

- Palmistry as a form of divination emerged in India over 5,000 years ago

Hands painted in prehistoric caves suggest the human hand held a interest for humans since the stone age. Archaeological discoveries have discovered hands made of stone, wood and ivory by ancient civilizations.

Information on the laws and practice of hand reading have been found in the Vedic scripts, the Bible and early Semitic writings.

Legend has it that Aristotle (384-322 BC) discovered a treatise on palmistry on an alter to the god Hermes. The Greek physicians Hypocrites and Galien (AD 130-200) were both rumored to be knowledgeable about the use of palmistry as a clinical aid.

And it is reported that Julius Caesar (102-44 BC) judged his men by palmistry. Contact between Ancient Greece and the ancient empires of India suggest influence on the European tradition of hand reading that considerably predates the contact with Arabic civilization in the eleventh and twelfth centuries.
Modern Hand Analysis

Myths, legends and Harry Potter aside, the science of Hand Analysis has evolved into a predictable and efficient tool of life transformation.

It is as far from the hoop earring-wearing gypsies and Pharaohs as Google Earth is from flat earth times of Christopher Columbus.

Hand analysis in general, is the modern form of the ancient art of palmistry. Whereas palmistry is defined as foretelling the future from the lines of your palm, hand analysis diagnoses personality patterns and behaviors by looking at the entirety of your hand; shape, lines, texture, etc.

Hand Analysis uses information from the fingerprints (unchanging soul level information) in conjunction with standard Hand Analysis elements (changeable personality level information) to uncover the person's soul psychology. Hand Analysis furthers self-understanding, and provides each person with a practical diagnosis of current behaviors and future possibilities.

- This is a repeatable system, based upon thousands of hands studied
- It can be learned, like learning to read or play a musical instrument
- **Hand analysis does not require psychic ability**
- Hand analysis is a combination of ancient palmistry, the latest scientific data and current advances in human psychology and philosophy
- Hand analysis is **NOT predictive** (This will not predict how many children a client will have etc.)

**What Can be learned in a Hand Analysis Session?**

Hands reveal two key areas of information: your fingerprints and the lines on your palms.

- Fingerprint are formed in-uterine between the 14th and 16th week of development and **do not change**
- Fingerprints are an energy wave imprint of a soul's assignment: what one is on Earth to discover in order to fulfill a Life Purpose
- Identical twins have different fingerprints - fingerprints are not based entirely upon DNA
- The lines in the palms reveal each person’s unique style of feeling, thinking, behaving and communicating as well as special gifts (such as writing, healing or teaching), career path and physical stamina level.
What Can Hand Analysis Reveal?

- Know your Life Purpose and live it
- Know your Life Lesson and learn from it
- Create financial security by living your Life Purpose (and become masterful at receiving wealth!)
- Determine your specific business niche and target market
- Manifest specific dreams and goals
- Understand your career path and how to walk it
- Understand your relationship issues and how to heal them
- Know your body’s stamina level and maintain it
- Discover greater compassion for yourself and others
- Deepen your spiritual connection and discover grace
- Increase your intuition and self-confidence

“I read everything in your palms in terms of your life right now. Your palms reveal your behaviors over time. Past behavior is often a good indicator of future probabilities,” Baeth Davis explains. “However, that being said, you have free will. Because of our ability to choose, we can transcend our past behavior from a desire to change and create greater fulfillment in our lives.”

Davis adds, “I can see patterns, trends and probabilities. As a non-predictive palmist, I help you jump start your own spiritual evolution by bringing consciousness to these patterns, trends and probabilities. We can look at where you are stuck and where you WANT to be. Are you using your gifts? Are you fully showing up in your relationships? Are you communicating your inner truth? Does your business reflect your true passions and aptitudes? Your hands reveal insights to these questions.”

How it Works

Orders are placed via Internet at [www.YourPurpose.com](http://www.YourPurpose.com). Clients then receive a hand analysis session by phone, so there’s no need to leave the comfort of home or office.

With the hand printing kit (in 10 to 15 minutes, viola! - prints are done.)

- Prints are mailed to Baeth Davis
- A phone session is setup & recorded
- Clients receive an audio CD and notes from the session
Testimonials

"Baeth Davis received the most calls of any guest all year long on my Los Angeles radio show! Her unique gift coupled with her knowledge of this interesting system of hand analysis makes her a must see! She is welcome on my show anytime and probably saves my listeners ten years of therapy."

Dr. Nita Vallens

"Before working with Baeth, I felt trapped in my life. Self-doubt pervaded my life. Self-doubt pervaded my career and my finances. After Baeth’s hand analysis session, I learned to value myself. I now know that anything is possible because I am in control of my destiny. I recently completed my cello CD and signed on with a radio promoter. I'm on 32 radio stations and counting! Baeth translated the map in my palms - giving me the direction I needed to forge my destiny, my way!"

- Cellist, Peggy Baldwin

“Before working with Baeth and experiencing her work, I was burned-out and had no clear direction about what I wanted to do in the professional world. Today, I have a practical plan for my profitable and fulfilling coaching business. I have launched a powerful web site, ezine and blog. I now feel joy and purpose in my life. Baeth's encouragement and love have provided me with the courage to take one baby step after another to reach my very big goal. I highly recommend her services to anyone who wants to transform their business dreams into an every day reality. ”

Jane Minkley, The Coming Out Advisor